



Webinar Registration Form

Advising Gen Z Students: Developing A Comprehensive Retention Initiative Thursday, March 28 ~ 1:00-2:30pm (Eastern)

Once the live date has passed, this training will be available on demand.

Overview

In this interactive webinar, we will explore the characteristics of Generation Z students from a variety of different student populations, discuss the advising challenges inherent to each subgroup as well as how to overcome them, and provide evidence-based best practices for retaining these students to graduation. We will also explain the various roles that all members of the campus community can play in responding to the advising needs of Generation Z students as well as examine successful programs and initiatives from across the nation that are currently being used to effectively and cost-efficiently meet their advising needs – and how these programs and initiatives can be adapted to a variety of higher education environments. Equal emphasis will be placed on helping both institutions as well as individual Generation Z students achieve their mutually-complementary objective: graduation and job placement.

Objectives:

- Review the general characteristics of Generation Z students, with an emphasis on their advising needs
- Review the general characteristics of Generation Z students from various subpopulations including first generation, veteran, minority, LGBTQIA, rural, urban and suburban, lower socioeconomic, transfer, international, and immigrant backgrounds
- Investigate the role of leadership in identifying and responding to the advising needs of Generation Z students
- Conduct a needs analysis to determine how well their institution is doing at identifying and responding to the advising needs of Generation Z students
- Discuss what can be done before Generation Z students arrive on campus, including how to partner with elementary and secondary schools to achieve the best possible outcome for these students with respect to their advising needs
- Assess and anticipate the evolving advising needs of Generation Z students with respect to academic preparation, social integration, mental and emotional health considerations, and financial support.
- Investigate the available platforms and applications that can be used to facilitate the process of advising Generation Z students from various populations
- Explore evidence-based best practices in coordinating comprehensive retention initiatives related to academic advising for Generation Z students

Who Should Attend?

- 2-year & 4-year institutions
- Academic Affairs/Instruction
- Student Services/Affairs
- Advising & Counseling
- Retention Specialist
- Enrollment Services
- Anyone interested in learning more about advising Gen Z students



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Speaker(s)



"Having the capacity to quickly identify and respond to the unique advising needs of Generation Z students is becoming a critical concern on many campuses. What we need is a new model that better serves Generation Z students when it comes to academic advising - one that is more responsive to the needs of this newest generation of college students and helps these students realize their full potential. Please join me as I provide a roadmap that employs evidence-based best practices for advising Generation Z students."

Dr. Aaron W. Hughey is a Professor in the Department of Counseling and Student Affairs at Western Kentucky University, where he oversees the graduate degree program in Student Affairs in Higher Education. Before joining the faculty in 1991, he spent 10 years in progressive administrative positions, including five years as the Associate Director of University Housing at WKU. He was also head of the department of Counseling and Student Affairs for five years before returning to the faculty full-time in 2008. Dr. Hughey has degrees from the University of Tennessee at Martin, the University of Tennessee at Knoxville, Western Kentucky University, and Northern Illinois University. He has authored (or co-authored) over 60 refereed publications on a wide range of issues including leadership and student development, standardized testing, diversity, legal issues (including compliance), technology, and educational administration. He regularly presents at national and international conferences and consults extensively with companies and schools. He also provides training and professional development programs on a variety of topics centered on student success; successful academic advising with special populations is one of his specialties.

Newsletter



Registration Information

Print Name		Job Title	
Institution/Organization			
Address			
City	State/Province	Zip/Postal Code	Country
Telephone	Fax	Email	
Innovative Educators Password (Choose a password for our records and future registrations)		Assistant's email (For registration confirmations & pre-conference communication)	
How did you hear about this event? (email, listserv, colleague, conference, other) _____			

Payment Method

You can call us at 303.955.0415 or fax the completed form to 1.866.508.0860. If you would like to mail in the registration form and/or check, please send it to: Innovative Educators, 3277 Carbon Place, Boulder, CO 80301.

Paying by: (select one) Credit Card Check Purchase Order (if applicable) P.O.#: _____
(If you select PO as your payment method, a PO number is required.)

Credit Card



Name on card		Account Number	
Billing Address	Billing City	Billing State	Billing Zip/Postal Code
Exp. Date	Security Code (last 3 digits on the back of Visa and MC)		

Packages & Pricing

Select your webinar package:

\$425 - 1 webinar (Unlimited connections at your institution and recording for one year)
\$900 - 3 webinars (Save \$375)

\$1500 - 6 webinars (Save \$1050)
\$3995 - Purchase Go2Knowledge to receive unlimited access to webinars & recordings for one year (Best Deal!)



Login Directions

The login directions provide the following information:

- A link and a password for the event.
- A link to test webinar access. Please test your computer prior to the event.
- The date and time of the webinar. Please be sure to reference the time zone converter on the login directions to confirm your event time.
- Audio instructions: You can stream the audio over your computer speakers, but you may want to have a phone available for backup purposes.

You will receive the login directions twice via email. The process is as follows:

- 1 week prior to the live event: You will receive login instructions.
- 1-2 days prior to the event: You will receive a link to the presentation and any additional handouts. Copies can be made for attendees if desired.
- The day of the event: Participants can login to the IE Webinar 30 minutes prior to the start time. Once logged in, participants can see the PowerPoint slides, ask questions, and make comments via the chat feature.
- Participants are encouraged to save and print the login directions to refer to on the day of the webinar.

Site Connections

The basic registration fee allows you to access the webinar from one computer only. If you need multiple site connections, please register for the unlimited price.

Recording Information

The Monday following the live event you will receive a link to the recording, it can be forwarded to all faculty and staff for viewing anytime, anywhere.

Recording Benefits:

- Share the presentation with other staff members
- Pause presentation for convenient viewing
- Review the presentation after the live event
- Train new hires throughout the year
- Show during an in-service training

Technical Details

Innovative Educators uses WebEx as its web conferencing provider. If you have not previously attended a WebEx event, please click here to make sure your computer is compatible with WebEx. Be sure to complete this test prior to the live conference. See system requirements for more information.

What equipment is required?

An Internet connection, computer speakers, and LCD projector are required if a large group is viewing the presentation. Participants can call in via phone if they are having trouble retrieving the audio over the computer. Please be sure to reserve a meeting room prior to the live event that can accommodate these requirements as well as your attendees. You should reserve the room 30 minutes prior to the webinar start time and allow at least 15-30 minutes after the webinar for discussion.

Cancellation Policy

- 30 days prior: Full refund
- 14 days prior: \$100 processing fee
- Less than 14 days: Credit towards another IE event

Satisfaction Guaranteed

We want you to be satisfied with your purchase. For questions, concerns, or problems, please email support@ieinfo.org or call 303.955.0415.